



2022/2023 Committee Description

Membership Committee

Opportunity: Members are the very heart of our organization. We fuel the impact we make in our community through our collective generosity. Your opportunity with this committee is to support activities that help us recruit and retain the maximum number of Members. Our goal is to make the Membership experience meaningful by creating an inclusive, warm, and welcoming atmosphere in all that we do. We are the eyes and ears of **Impact Las Vegas** and seek opportunities and tactics to connect with Members AND connect Members to one another.

Goal: Recruitment of new members, retention of existing members. Specific goal for 2022-2023 year: Ability to provide a \$100,000 grant by maintaining 100 members.

Purpose: Supports the recruitment of new Members and the renewal of existing Members. We organize both small and large Membership recruitment and/or retention events and socials throughout the year. We review and recommend recruitment collateral, i.e., flyers, brochures, etc. In addition, the committee is encouraged to assist in strategic planning and implementation efforts.

Time Commitment: To be determined by the committee member's schedule, plus approximately 5 committee meetings a year. Event/social participation may range from one to four hours per event; volunteers are not required to participate in all events and may have the flexibility to choose which and how many.

Volunteer Activities:

- Help identify new ideas and strategies for Membership recruitment, give feedback about member recruitment events.
- Plan and implement Information Social sessions throughout the year.
- Host, co-host, identify hosts, and/or attend small events, parties, etc., for Membership recruitment. May identify and coordinate venues, if needed, for these events/socials.
- Large events: Assist with nametags, drawings for door prizes, organize, set up, and handle registration and Membership tables, encourage Membership enrollments, assist with distribution of event materials, do after-event analysis.
- Greet and welcome new Members at events; introduce them to other Members.
- Analyze current processes for improvement, identify potential changes and/or new processes and make recommendations to the board.
- Maintain Membership Social and New Member spreadsheets.

2022 – 2023 Chair: Vicki Herman